

FIELD TYPES

Understand the different types of data fields used in contact profiles

STRING



String fields are open text values. They can contain letters, numbers, and special characters. This is the most common type of data field.

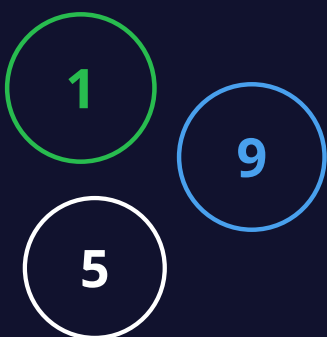
BOOLEAN

Boolean fields are true/false values. They're displayed as a check box in the profile.



NUMERIC

Numeric fields are whole number fields. Click on the field to increase or decrease the number one digit at a time, or simply type in a new number.



FLOAT

Float fields are numbers with a decimal point. Click on the field to increase or decrease the number one digit at a time, or simply type in a new number.

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DATE



Date fields are calendar date values. Choose a date by clicking on the calendar icon. The date can be used to schedule future messages. Date format is YYYY-MM-DD.

TIME

Time fields are for time values. They are often used for appointment times. Time format is HH:MM:SS.



DATETIME

DateTime fields are used for time and date values. This field can be used for event-triggered messages. Format should concatenate the date and time values using a space YYYY-MM-DD HH:MM:SS.

