EVERYTHING YOU NEED TO KNOW ABOUT MMS

SignalVine

WHY MMS?

1. Using an image is a great way to convey important information to your students in an easily digestible way.

2. Students are already communicating using gifs and images. Incorporating MMS helps you meet students where they already are!

3. MMS creates a more conversational and fun tone and can help increase student engagement.

HOW TO ENABLE MMS

Go to the Programs Tab, select your program name, and click Settings. Check the box next to the MMS option and hit Save changes.

HOW TO SEND MMS

To send a message with MMS, send your updated program message template to your CS team. Include the image file in your email and indicate which message it should be attached to.

IDEAS FOR USING MMS

1. Include a picture of you and your team in your intro message.

2. Ask students to send a picture of their acceptance letters or financial aid award letters.

3. Send a celebratory GIF to your students after they've completed an important task!

MMS EXAMPLES

Images, memes, infographics (.jpg or .png)

Documents (in .jpg form)

GIFs

Bitmojis

Videos (.mp4 or .mov)

TIPS AND TRICKS

Have a message that is extremely long? Send an infographic in its place!

In your Signal Vine inbox, right click on the image to open it in a new tab and view it full size. You can also right click to save it to your computer!

The MMS file size limit is 500kb.

EMOJIS

While you can certainly use emojis in programmed messages, you can also easily include emojis in texts you send directly from the platform! Emojis don't require any special programming.

Just copy and paste the emoji you would like to use into any one-to-one message or quick message. We like to use emojipedia.org - it makes it easy to copy any emoji! 😊